

Hillsdale Community Foundation Regular Board Meeting
February 27, 2023
Video conference call

Directors Present: Amy Houchen (Chair), Dick Hausken (treasurer), Jessica Kaplan, Leila Ortega

Directors Absent: Jennifer Bonas (excused)

Director Emeritus Present: Michael Reunert

Treasurer's Report

Dick reported that in January we earned \$1 in interest and transferred \$3100 to HAT.

Tabling at Farmer's Market—Leila reported:

- **Sign at the Plaza**—People suggested:
 - lots of color
 - native botanicals and animals
 - dancers—different bodies and abilities

One resource is a person who has worked on the Rieke Art Fair

Seek further suggestions of Facebook

Put a QR code on the mural, linking to a page about the mural, the artist, and the foundation.

- **Board Recruitment**—Several people took flyers. Jenn got email addresses from several potentials.

Book Sale

- Rick Seifert has suggested that we support HBPA by giving it a grant for the breakfast, but perhaps wait until after they find out from the city if they get a grant.
- The owner at Hoot N Annie has unsold books, but we're not sure we want to try to sell books someone else has been unable to.
- Jessica will talk to a Vietnam vets' organization about taking any unsold books.

Art Event

Valeurie Friedman joined the meeting at 7:30 to discuss the Open Studio/House day she and some other Hillsdale artists are planning for Sunday, September 24. The critical mass will be 10-15 artists. No fees will be charged.

As this is a community-building activity, Valeurie sought our support for publicity, and possibly insurance, for the event. She figures publicity will be about \$200-300, first for finding artists and then advertising the event.

After she left the meeting, a motion was made and passed for up to \$350 in support. Dick will

investigate the insurance issue.

Webmaster—Jessica has never worked with the WIX platform, so she'll inquire of David Hawkins about it.

Easter Egg Hunt—Amy will inquire of Lara Jones whether she's running one this year.

The meeting was adjourned at 8:10

Next Meeting—March 27 at 7 pm