

**Hillsdale Community Foundation
Regular Board Meeting
July 6, 2021
Video conference call**

Directors Present: Amy Houchen (chair), Eamon Molloy (secretary), Dick Hausken (treasurer), Dave Hawkins, Jennifer Bonas

Directors absent: Spencer French, Lara Jones

Directors Emeriti present: Michael Reunert, Rick Seifert

Meeting called to order at 7:04 pm

May 24, 2021 Minutes and June 7, 2021 Mission Meeting Minutes

The May 24, 2021 Minutes and June 7, 2021 Mission Meeting Minutes were reviewed. Dave made the motion to approve the May 24th minutes, Dick seconded. Motion approved unanimously. Eamon moved to approve the June 7th minutes, Dave seconded. Motion approved unanimously.

Treasurer Report

Zoom license was paid. Dick received an invoice for the street banner permit. Per discussion at the October 26, 2020 board meeting, the Foundation is not paying for upkeep of the banners after June 2021. After some discussion, we will remind HBPA we are not paying for the banner upkeep. Dick will find out if there is a lower renewal fee because we have down to 4 banners from the 8 banners in the original permit.

Mission Statement

Amy synthesized the three statements reviewed at the June 7 Mission meeting and created a revised mission statement:

Our Mission: ***The Hillsdale Community Foundation exists to strengthen community among those who live and work in Hillsdale.***

The following pieces are not part of the mission statement, but generally should be placed near it, or adopted as adjuncts to the mission statement:

What we do: The Foundation organizes community events; supports our schools and other institutions; beautifies and sustains our environment; and helps neighbors in need.

How we do it: The Foundation is supported by generous, and grateful, community members through their donations, bequests and volunteerism.

Jennifer moved we accept the proposed statement and use the adjunct statements, Dick seconded. Motion approved unanimously.

Garden Update

Planter paint job did not work. The planters will need to be buffed and repainted.

Signs announcing Usual Suspects and Usual Garden Suspects were discussed. The creation of an A-frame sign announcing the activity and day (1st Saturday of the month) was proposed. Sign should include activities (litter pickup, garden and planter maintenance) and hours. Eamon moved to approve the purchase of a sign, Dave seconded. Motion approved unanimously.

Scavenger Hunt

There were 9 participants in the scavenger hunt. Photos were posted on social media. Answers will be posted on social media and the PDF will be updated on the foundation website.

There are a few issues to work out for next year's. In particular, a few participants have private social media profiles and therefore could not post to participate.

Music Sponsorship

Music at the stage is not well advertised. Acts are paid \$60. We will consider sponsoring one concert. Amy will speak with Robin and Anne about promoting the concert.

Potential Board Members

Michael has a potential new director but is unavailable until fall.

HAT Motion

Motion is to have HAT have a dedicated fund within the foundation. Dick was on vacation and unable to do followup research. Rick Seifert said that the fund may not be necessary at this time. Motion will stay on the table while research is conducted.

Emeritus Director Bylaw change

Rick suggests we change the emeritus term limit. Under the current bylaws, the emeritus position is one 2-year term. Rick recommends extending the term. There was discussion about the potential change. Limiting terms insures that new people are recruited into the organization. No decision was made.

Book Sale

Dick would like to consider bringing back the book sale in 2022. He has found a place to take unsold books. He believes it a straightforward way to raise money and meets our mission of creating community. Michael pointed out if there is fundraising for a particular project, the fundraiser is much more successful. He suggests keeping this idea in mind as we consider bringing back the book sale.

Eamon moved to adjourn meeting, Dick seconded. Next meeting is July 26, 2021 at 7pm. Board meeting adjourned at 8:53pm.