

Hillsdale Community Foundation
Regular Board Meeting
March 22, 2021
Zoom conference call

Directors Present: Amy Houchen (vice-chair), Eamon Molloy (secretary), Dick Hausken (treasurer), Dave Hawkins, Jennifer Bonas, Lara Jones

Directors absent: Spencer French

Directors Emeriti present: Michael Reunert, Rick Seifert, Anne Prescott (and meeting convener), Robin Jensen

Meeting called to order at 7:03 pm

February Minutes

One correction, change Anne's role to director emeriti and convener. Amy moved to accept the minutes, Dick seconded. Minutes approved.

Treasurer Report

Banner repair expense was \$109. This expense should be the final expense for the banners. Dick asked to amend the landscape budget to \$1750 to cover additional plants, planter maintenance, and other items. Eamon made the motion to approve, Lara seconded. Motion passed.

Stage Update

Robin reported that Richard Stein intends to schedule music the same way he did last summer. Does HCF want to be involved? Sponsoring the music helps with name recognition and promoting our activities. Seeking donations to sponsor the music program would help book more prominent acts.

Robin left meeting at 7:35pm

Solar Update

Webinar conducted on March 11th. The PowerPoint presentation is on the HCF website under "Current Projects". There is some interest in the neighborhood. We need a core group to scout out rooftops and find enough people interested in the project.

Garden Update

Planters need to be cleaned with marine cleaner before using color restore. If color restore doesn't work, then the planters need to be repainted. Amy spent \$50 on supplies. One bed is full of grass and the two areas near the gas station need plants. \$150 may be needed for additional plants.

Usual Suspects and TAG team

Great turnout at the last cleanup. Tag team cleaned up under the Bertha Bridge. Team worked the people living under the bridge.

Hillsdale Assistance Team

Team is doing OK without HCF help but they are dealing with a complex problem. There may be advantages to requesting fiscal sponsorship or folding into HCF. Obtaining and maintaining a hygiene pod for the site will require funds.

Book Sale

Rick S is rethinking the book sale. It has often been used as a dumping ground for unwanted and unsellable books which are difficult to dispose of. Rick floated the idea of a series of book sales across Hillsdale. Dick is not convinced it would work. Would any one spot generate enough interest? Would people go from one sale site to the next? Dick also noted that he spoke with Goodwill and they appear willing and able to take any unsold book.

Dave asked if we can turn the event on its head and help purchase books for the local schools. Our website has e-commerce capability so we could set up an order site for the schools.

Budget

Vote on budget was not completed at the February 22nd meeting. Budget was approved.

Marketing Plan

Plan is deferred to next month. Dave noted that Neighborhood House is conducting another COVID response campaign. We were asked to share campaign in next mailing.

Rick Seifert left meeting at 8:50pm

Board Director Transitions

Anne is still on checking account. She also has PA equipment and some book sale materials at her house.

We also need a new chair. Amy offered to temporarily convene meetings.

Amy moved to adjourn meeting, Dick seconded. Next meeting is April 26, 2021 at 7pm. Board meeting adjourned at 8:58pm.