

**Hillsdale Community Foundation  
Regular Board Meeting  
September 29, 2020  
Zoom conference call**

Directors Present: Anne Prescott (chair), Amy Houchen (vice-chair), Eamon Molloy (secretary), Dick Hausken (treasurer), Robin Jensen

Directors Absent: Dave Hawkins, Lara Jones

Directors Emeritii present: Rick Seifert, Michael Reunert

Guest: Ted Coonfield

Meeting called to order at 7:36 pm

**Treasurer Report**

Dick reported that we have \$20,959 in the savings and checking and \$8,000 was moved into savings. New expenses for the past month are \$200 for plant watering and \$50 for the Oregon corporation renewal. We paid \$110 for the street banner permit and we received an insurance endorsement from SWNI for the banners. Insurance renewal is due in November and it will cost \$1042. Dick has scheduled a meeting with the broker to see if we can lower the cost. Web hosting, Zoom, and domain registration still need to be paid.

**August 24 2020 Minutes Corrections**

Amy moved to approve the minutes. The banner expense was approved but not spent. Language should be changed to make this point more clear. Amy moved to approve the corrected minutes, Robin seconded the motion. Minutes with corrections unanimously approved.

**Solar Update**

Oregon Shines (<https://www.oregonshines.com/>) works with on behalf of Project Managers and connects the general public to a community solar project in the area. Oregon Shines maintains a list all projects in the PGE territory. We can set up a Zoom meeting to gauge interest. Rick Seifert will contact the SW Connection and the Hillsdale News to promote the meeting.

**Hillsdale Farmers Market Fundraising Request**

Ted Coonfield, representing the Hillsdale Farmers Market Fundraising Committee presented a request to the Foundation. The Hillsdale Farmers Market has been able to collect more than enough stall fees to cover expenses since its inception. It entered the year with over \$30,000 in reserves. The pandemic has greatly impacted the market's income. It had nearly no income in March and April and can only fit 60% of its usual vendor roster in order to comply with required physical distancing guidelines. The market has already cut its budget, all nonessential purchases have been eliminated and labor has been cut by 50%. The market has initiated a fundraising campaign to raise \$20,200 to have enough funds to operate through the coming winter season. The market is a 50(c)4 organization. Donations to the market are tax-exempt but not tax deductible. Ted has requested that the foundation serve as a fiscal sponsor for the market. A 301(c)3 organization can serve as a fiscal sponsor for a 501(c)4 organization if the goals and missions overlap. The Hillsdale Farmers Market has a fiscal sponsor agreement with

the Farmers Market Fund for its Double Up Food Bucks program and Power of Produce children's program. The market will send a copy of this agreement to Treasurer Dick Hausken for his review and to see how the Foundation can draw up a similar agreement.

### **Garden Update**

Getting ready for the fall planting event. Anne will help get plants to Amy. Plant donations are to be dropped off at SW Martial Arts & Crossfit on Sunday, October 25<sup>th</sup> 12pm-2pm. Planting days are October 31<sup>st</sup> 10am-12pm and November 1<sup>st</sup> 1pm-3pm.

### **Gateway Signs and Usual Suspects**

There was discussion regarding usual suspect operating under the Foundation during the pandemic. Robin proposed guidelines:

- Masks are required and gloves strongly recommended
- Safe physical distance requirements maintained
- Follow any other guidelines issued by the Oregon Health Authority or any other governmental agency

Rick will share with the guidelines in the email to the group.

Rick is chasing down permits for the Gateway signs. There is nothing within Bureau of Developmental Services which apply. He is now researching the matter within the Bureau of Transportation.

### **Friends of Hopewell House**

The organization is trying to purchase the building. They need to raise \$5 million by the end of the year to prevent the property from going on the open market. Additional funds are needed to maintain the facility. Friends need vocal support to keep hospice and raise funds. Rick will send a draft support letter and send out.

### **Banners**

There were originally 8 banners and 5 are currently up. There can be up to 14 banners in the district. Michael asked if the banners are a foundation cost or Hillsdale Business and Professional Association (HBPA) cost. General feeling was that banner replacement is really a function of HBPA and the neighborhood association.

### **Board Recruitment**

Several directors are terming off. Lara will make up a social media post to recruit new directors.

The next board meeting will be Monday October 26, 2020 at 7pm.

Amy moved to adjourn the meeting, Dick seconded. The meeting ended at 9:00pm.