

Hillsdale Community Foundation
Regular Board Meeting
May 25, 2020
Zoom conference call

Directors Present: Anne Prescott (chair), Amy Houchen (vice-chair), Dick Hausken (treasurer), Eamon Molloy (secretary), Dave Hawkins

Directors Absent: Spencer French, Lara Jones, Robin Jensen

Directors Emeriti Present: Michael Reunert, Rick Seifert

Meeting called to order at 7:05 PM.

Approval of Minutes

Minutes from the April 27, 2020 meeting were reviewed. One correction was made to director titles. Amy is vice-chair and Anne is chair. Dave moved to approve the minutes, Eamon seconded. The minutes were approved.

Treasurer's Report

Dick presented the financial report.

Covid funds received. \$1861 deposited with an additional \$1025 to be received. There is also a \$400 in donations through Paypal.

Dick also noted that the Paypal debit card has been received and is active.

Covid Crisis Response

Dave reported that as of this date, \$17,000 has been donated to the response. Adding the Foundation's \$2,000 commitment, the total is \$19,000. The cut-off date for the campaign is June 15. Dave suggested building more media buzz. He recommends a boosting a Facebook post. Neighborhood House has good response from boosted posts. He also asked the other directors to take photos of themselves holding signs throughout the neighborhood.

Other items:

Waiting to print clings.

Neighborhood House paid for mailing.

Pup up posters? Few businesses are open but we may ask the few open businesses to put posters in the window.

Dave may need help mailing the clings out in a few weeks.

Gardening

Most beds look good. Beds will need watering. Given that it is nearly summer, Amy feels it might be better to wait until fall to put in new plants.

Stage Committee

The stage was tagged with graffiti again. Richard Stein wants the Foundation to clean graffiti. It was generally agreed that stage maintenance is not Foundation responsibility. Anne will talk to Richard.

There was a discussion about youth involvement with the stage, perhaps as a way of reducing graffiti. Rick suggested getting students involved through Wilson High. There was a general discussion about reaching out to every part of the community and getting those feeling marginalized engaged. It was unclear who should take leadership on this issue, Foundation, Alliance, or someone else.

Book Sale

Hillsdale Business & Professional Association has cancelled the Pancake Breakfast. Consensus of the directors was to cancel the Book Sale as well. Dave made a motion to cancel sale, Anne seconded the motion. Motion passed unanimously.

There was a discussion about the benefits of the event. Aside from the funds it brought in, the Book Sale attracted and engaged many volunteers. Is there a way to keep some kind of book sale event on the table? This topic is to be carried over to future meetings.

Hillsdale Gathers

Rick dropped the concept. Few people were interested. He suspects that many people are “Zoomed Out” from too many online meetings. He has shifted to reviving the Hillsdale Alliance.

Archive Update

Eamon forwarded the files he received to Robin. Michael has records from the former bookkeeper and will forward to Dick.

Board Recruitment

Anne commented that it may be easier to recruit if we can be more flexible about in-person meeting attendance. Michael commented that when social distancing is over it will be nice to meet in person. However, offering a dial-in option has benefits.

Hopewell House Update

50(c)3 recognition has been received. Legacy wants to sell the property. Friends of Hopewell House have 30 days to make an offer. The facility will likely operate at a loss. They need to find an investor who likes mission based investments but knows how to manage an assisted living facility if the project fails.

Next meeting is June 22, 2020 at 7:00pm

Amy moved to end meeting, Dick seconded. Meeting ended at 8:32 pm.