Hillsdale Community Foundation Regular Board Meeting 27 January 2020 Kol Shalom Community Room, Sunset Office Suites

Directors Present: Anne Prescott (chair), Amy Houchen (vice-chair), Dave Hawkins, Dick Hausken (treasurer),

Eamon Molloy (secretary), Spencer French

Directors Absent: Lara Jones

Former Directors Present: Michael Reunert, Rick Seifert

Meeting called to order 6:05 PM.

Approval of Minutes

The December 2019 minutes were amended clarify the motion to open the OnPoint account. The motion now states that the board voted to move its banking accounts to OnPoint Community Credit Union. Amy Houchen, Anne Prescott, Dick Hausken, and Michael Reunert were approved as signers for the account. Amy Houchen moved to approve the minutes as amended, Eamon Molloy seconded the motion. Motion approved unanimously.

Treasurer's Report

Dick Hausken presented the financials. As of December 31, 2019, the Foundation has \$25,030.41 in its accounts. With the approval of the amended minutes, Dick will complete the transfer of funds to OnPoint Community Credit Union.

Bylaws Amendments

Amy Houchen presented the proposed bylaws amendments (see attached). Amy moved to accept the proposed amendments, Robin Jensen seconded. Michael Reunert questioned the limit on the percentage of permanent fund spent in a given year (section 6.02 of proposed amended by laws). The proposed percentage was increased from 5% to 10%. Michael Reunert also asked if the bylaws should require every expense be approved. There was agreement that this was a good idea. Michael moved that the board approve all expenses and that the treasurer can spend up to \$200 between board meetings with prior approval of the board. Spenser French seconded the motion. This motion was approved unanimously. Regarding the question about the spending limit, several directors commented that the bylaws state: "additional distributions may be made only in an emergency or to fund a special opportunity, and then only upon the unanimous vote of at least two-thirds of the Board of Directors". If a special opportunity comes up the board can act to fund that opportunity. After this discussion, the motion to approve the bylaws amendments including the amendment regarding spending approval was unanimously approved.

Directors Emeriti

Michael Reunert and Rick Seifert applied to become directors emeriti. Robin Jensen moved to approve their appointments and Dave Hawkins seconded.

Insurance Update

Anne Houchen will contact Hillsdale NA regarding insurance coverage for the Egg Hunt. Dick Hausken will research what insurance we currently have.

Events Committee

Robin Jensen reported that the Josh Kadish Community Stage Planning Meeting will be on February 3, 2020, 7:00pm-9:00pm in the Watershed Community Room.

Anne Houchen presented the regulations covering events in a city park.

There was a discussion regarding sponsorship and sponsorship recognition. There is a concern from some directors regarding what kind of sponsors the Foundation wants and how to recognize the sponsorship. Spenser French proposed that the Board decide what events need sponsors and then set up sponsorship guidelines. There was general agreement with no motion.

Side note: there is graffiti on the stage. It is Hillsdale Food Cart Park's responsibility but the usual suspects could help in the cleanup. The anti-graffiti coating does appear to be working as cleanups have been successful. Anne will find out if the coating needs to be reapplied.

Communications Committee

Anne Houchen nominated Robin Jensen as web manager. Michael Reunert seconded. Motion approved unanimously. Robin commented that she will need help with Facebook postings.

There was a discussion regarding marketing. Dave Hawkins commented that the board needs to know what the organization wants to do. Events identify the activities the foundation wants to promote. It is hard to market the organization without knowing what the vision or the history of the foundation and its past activities (other than the Book Sale). Michael Reunert gave an overview of the history of the foundation and its activities. Several directors suggested a visioning session to clearly identify what the board wants to do and then create a messaging strategy to promote the foundation.

Archives

Amy Houchen asked how we can archive our documents. There is general agreement that Google Docs is the best way to store the archives. Eamon Molloy will help upload the documents to Google Docs.

Community Solar

Amy has scheduled a meeting with Commissioner Sharon Meiran on February 14th to discuss solar opportunities and activities. PUC has finalized procedures on community solar projects.

Gardening Committee

The planters need new plants. Lara Jones is planning a plant exchange and plant donation. There will be a wish list of plants for those who wish to donate.

Heron

Rick spoke with Tiffany Schuster, the artist who created the heron. The trees were trimmed back to make the heron more prominent. There is discussion about placing the sculpture in a planter and to add new signs. Rick will look into signs.

Book Sale

Dick Hausken and Rick Seifert will meet to discuss book sale planning.

Wilson High School

Michael Reunert discussed the proposed rebuild of Wilson High School. The possible bond measure will be over \$1 billion if it includes the 3 high schools yet to be renovated or rebuilt. There is discussion to remove Wilson High from the list and place on a later bond measure. Michael proposed writing a letter in support of keeping Wilson High School on the list. Michael will send out a letter for approval by email vote.

Meeting adjourned 7:50 PM