

**Hillsdale Community Foundation  
Regular Board Meeting  
April 27, 2020  
Web call**

Directors Present: Anne Prescott (chair), Amy Houchen (vice-chair), Dick Hausken (treasurer), Eamon Molloy (secretary), Robin Jensen, Dave Hawkins, Lara Jones

Directors Absent: Spencer French

Directors Emeriti Present: Michael Reunert, Rick Seifert

Meeting called to order at 6:10 pm

**Approval of Minutes**

Minutes from the March 23, 2020 meeting were reviewed. Robin moved to approve the minutes, Eamon seconded. The minutes were approved.

**Treasurer's Report**

Dick presented the financial report. There may be funds still left in KeyBank account. Dick will check with Jim to verify that the account is closed.

Debit card discussion - Dick asked about the possibility of a debit card for HCF. He also expressed concern about possible security issues. Eamon suggested HCF obtain a PayPal Debit Card. The card is funded from a bank account. Money can be transferred to the account on an as needed basis. Eamon moved that HCF obtain a PayPal Debit Card and Robin seconded. There was discussion regarding how much money to keep on the card. Amy moved to amend the motion to add that no more than \$200 is kept in the account. Eamon seconded. Amendment was approved unanimously. The motion to obtain the debit card was approved unanimously.

Dick also noted that the \$2000 donation to Neighborhood House Covid Response request was sent.

**Easter Egg Hunt**

Lara reported that the virtual Easter Bunny event was creative and fun. The event had over 1,000 views and the participants liked it.

**Stand Up Hillsdale COVID Response**

Dave sent a draft letter to the board prior to the meeting. He then outlined the campaign.

Dave recommended sending something to the first 100 Hillsdale donors with contributions over \$50. The suggestion is a cling decal using the "Stand Up Hillsdale" logo. It commemorates we are in. The price for 2,000 clings is in the budgeted amount of \$1,000. There was concern about the cost. Dave will talk to Symbiosis about alternatives.

Symbiosis Printing will print and stuff the letters. It makes the most sense to have Symbiosis handle the entire mailing. They will need the mailing lists. Dave will talk to Mari at Neighborhood House about sharing mailing costs and get help determining the zip + 4 codes. HCF has a mailing list but it needs to be cleaned up. Neighborhood House has a good donation app and can identify Hillsdale residents. Michael

contacted Hillsdale NA to get a mailing list. Dave contacted the Hillsdale Farmers Market which will share the campaign in its newsletter.

Dave commented the more impressions or points of contact for the campaign the better. He encouraged everyone to share on Facebook, Nextdoor and other social media outlets.

### **Hillsdale Gathers**

Rick thinks it's time to back off technology. People like the concept but are "Zoomed" out. Dave commented that Neighborhood House is reaching out to seniors. Perhaps there is a way to connect. Rick will try writing an article and propose a forum. If there is a good response, then Hillsdale Gathers will move forward.

### **Solar News**

Stephens Creek Crossing and the Watershed are the two low-income big roof options. Stephens Creek Crossing has a green roof so it is not an option.

### **Stage Update**

Michael stated that Richard is arranging the electrical.

There was a discussion about possible activities using the stage this summer. Nothing can be planned until the Governor lifts the shelter in place order.

### **Additional Items**

Michael informed the board about a Blanchet House clothing drive organized by Hillsdale NA president Marie Tyvoll.

Check in on Zoom account. Rick confirmed that it is OK to continue using his account. Eamon commented that there have been security issues with Zoom. He will investigate and see if they have been resolved.

Future meeting – Next board meeting scheduled for May 25, 2020 will begin at 7 PM.

Robin moved to adjourn the meeting, Amy seconded. Meeting adjourned at 7:40pm